



MISSION

We, the employees of the City of Midland, are passionate and energetic about the service we provide to each other and the community.

The City of Midland is laying the ground work for our future workforce

culture COMMITTEE

What is the Culture Committee?

The City of Midland formed a Culture Committee in January 2010 that was designed to bring together a diverse group of employees representing all departments. The committee initially focused on rediscovering the Council's vision and creating a Mission Statement, which incorporated the City's values and guiding principles.

In addition, they reviewed current employee programs and facilitated the production of an employee video, which was featured on the City's local TV channel. During the course of this year, members of the Southwest Airlines Culture Committee met with the group and shared their philosophy as it relates to their corporate culture.

During this exchange, challenges to the success of the program were discussed and suggestions were offered for the committee to strive toward a common goal and ways to get the message to all employees throughout the City of Midland. Ultimately, the Culture Committee wants to foster a culture that recognizes that our employees are number one. Can You Feel The Energy?